



WILLY ABEEL

Willy.Abeel@gmail.com

amazon



BOEING

BrightView

Capital One

Carnival

CONVERSE

COX

Disney

Dollar Bank
Since 1855

Foot Locker

Gap Inc.

Gartner

GoDaddy



intel

LOWE'S

MARVEL

mcLEODGAMING

MERCK

Nestlé

P&G

SEPHORA

Six Flags

SONY

tmpworldwide
THE DIGITAL BRAND AUTHORITY



verizon

vmware

Walgreens

Walmart

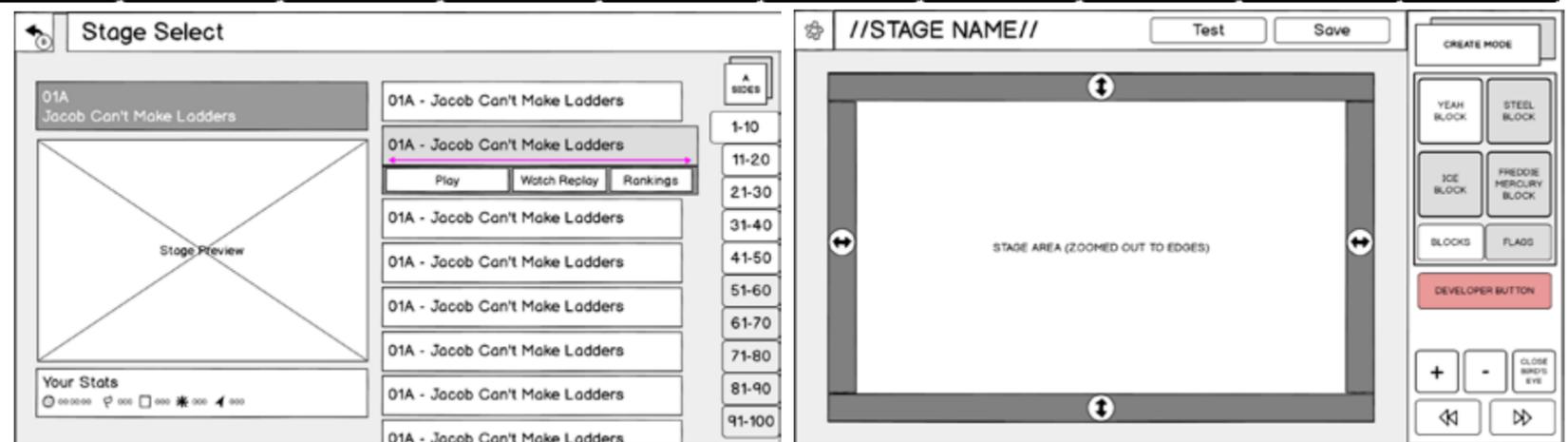
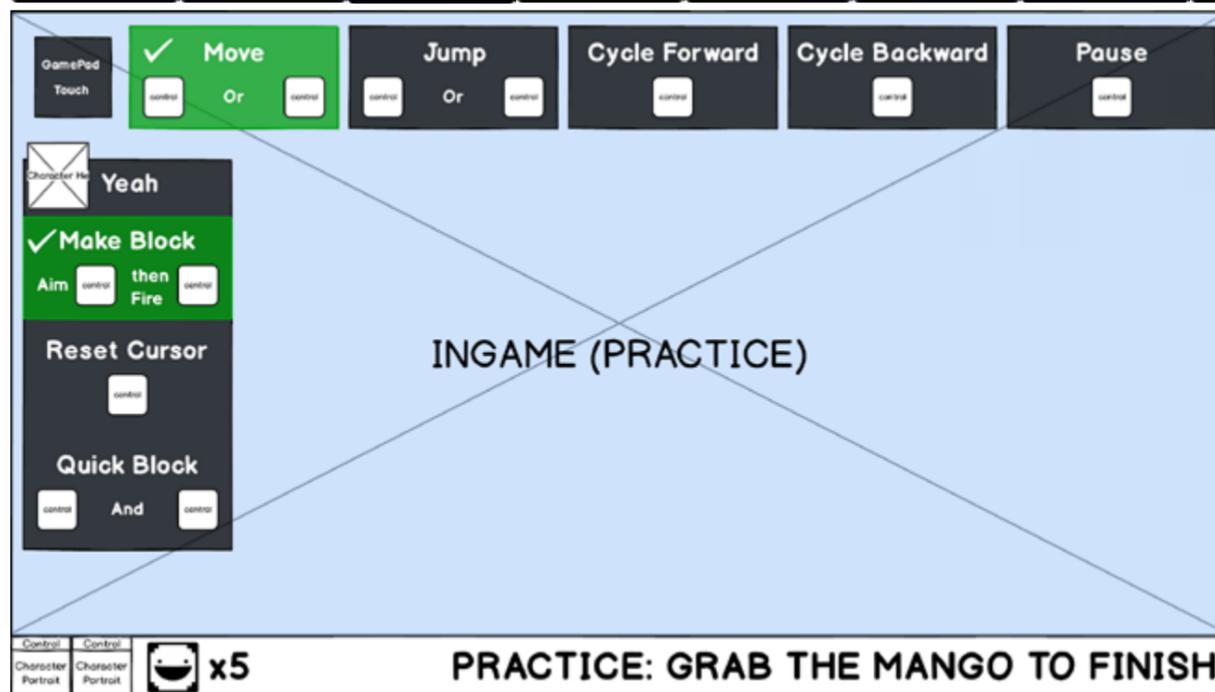
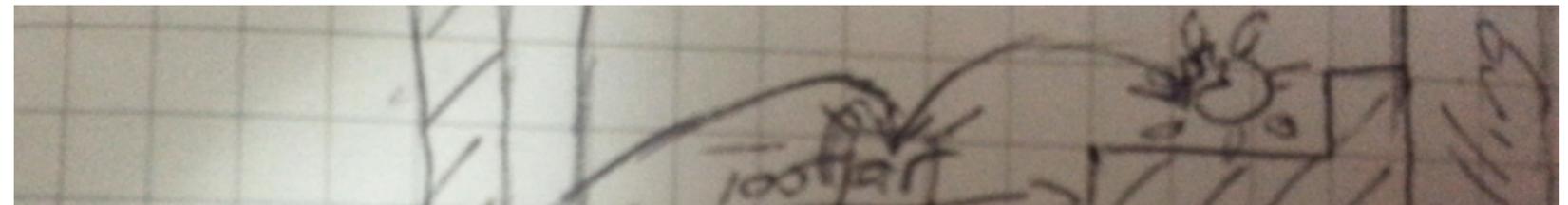
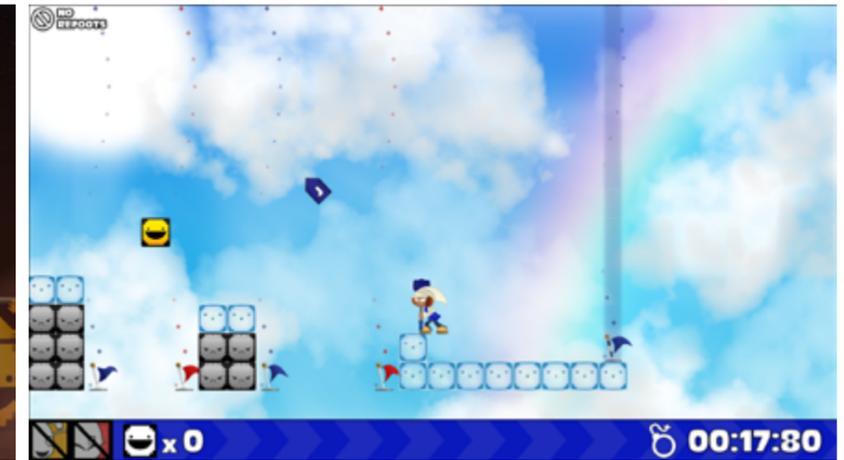
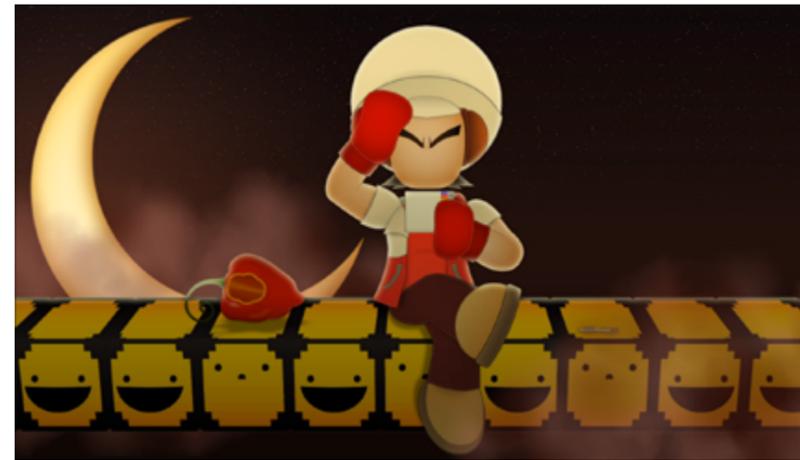


CLIENTS I'VE WORKED WITH

YEAH JAM FURY: U, ME, EVERYBODY! (PC, MAC, LINUX)

Director / Lead Game Designer / Animator / UI/UX Design

<https://yeahjamfury.wes-plus.com>



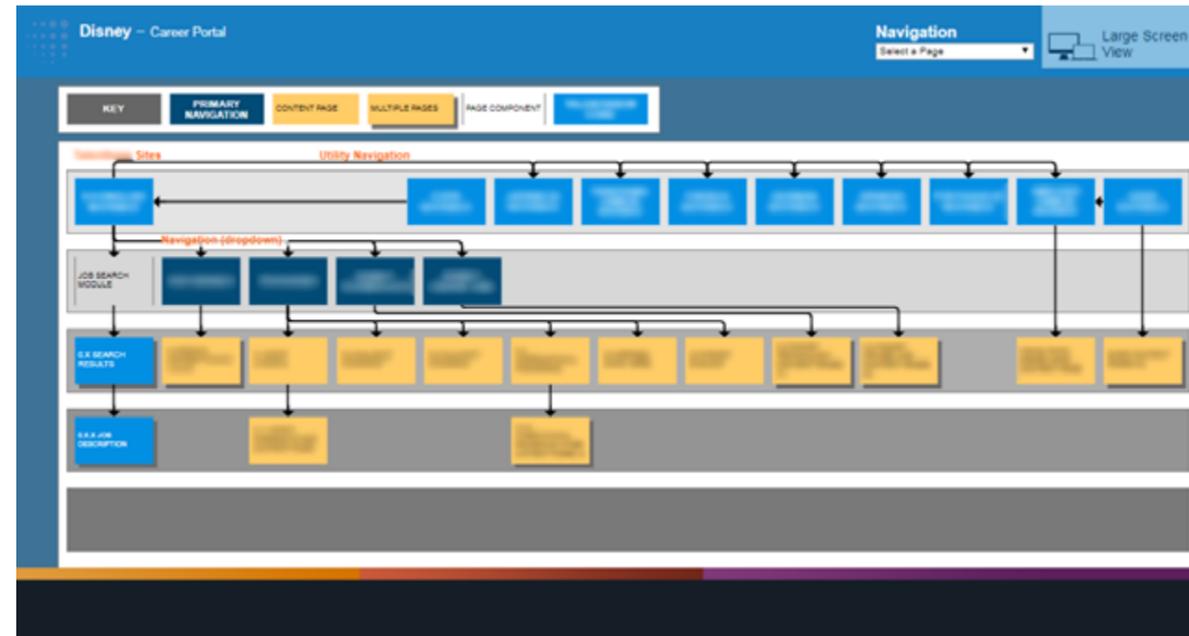
Yeah Jam Fury was a longterm collaboration and personal project centered around fleshing out and refining the original flash game into a fully featured HTML5 title.



DISNEY CAREERS (MULTI-BRAND SITE TEMPLATE)

Information Architecture / UX Design

<https://jobs.disnycareers.com/>



DISNEY TECH

Keyword

Country State/Region City

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DISNEY CAREERS / BRAND

HERO 2

LOGO LOGO LOGO LOGO LOGO LOGO

Job Search

Keyword

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Search Jobs

Synonymous with quality, entertainment and cutting-edge technology. The Walt Disney Company impacts a global audience every day.

> CLICK TO LEARN MORE ABOUT OUR DIVERSE BRANDS

LOREM IPSUM

DISNEY CAREERS / BRAND ENGLISH

LOREM IPSUM

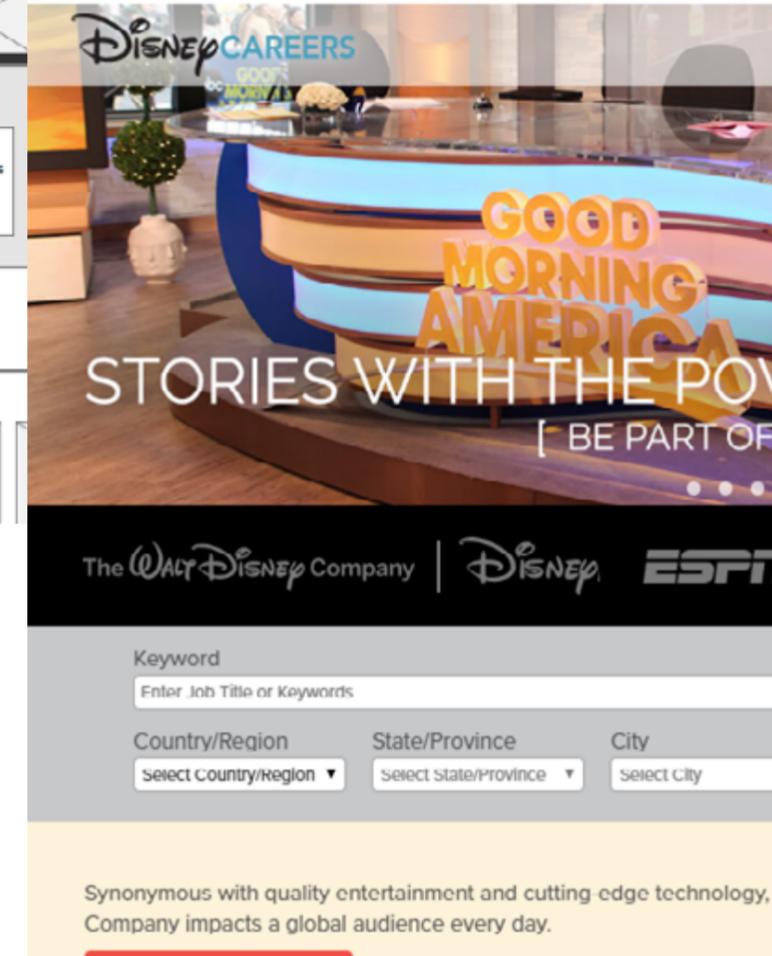
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Job Alerts

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Keyword

LOREM IPSUM



The latest Disney Career Portal was an endeavor to refresh their outdated architecture and provide them with a flexible series of templates for future updates.

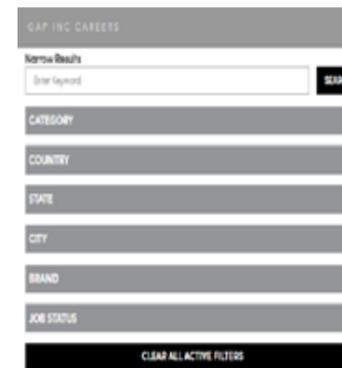
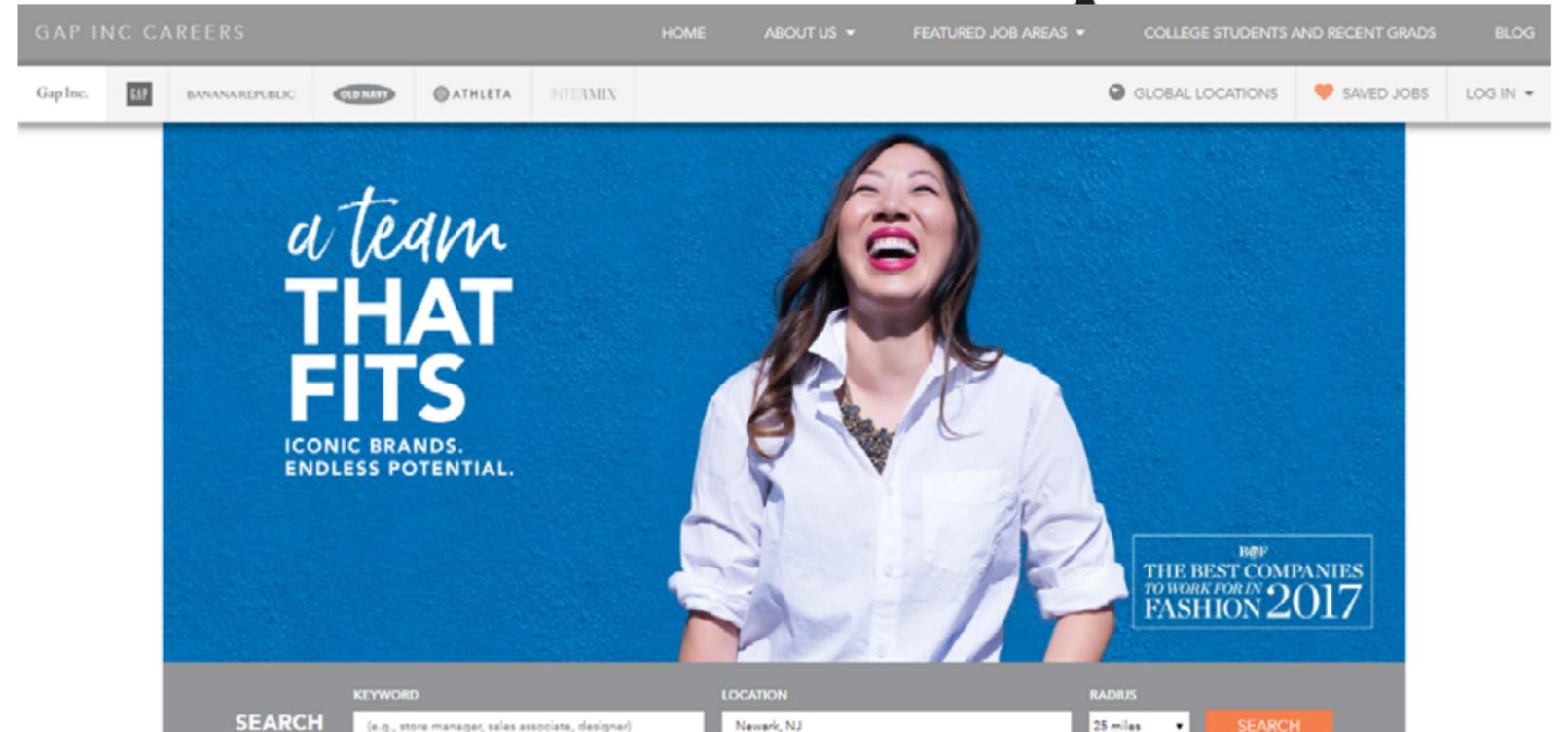
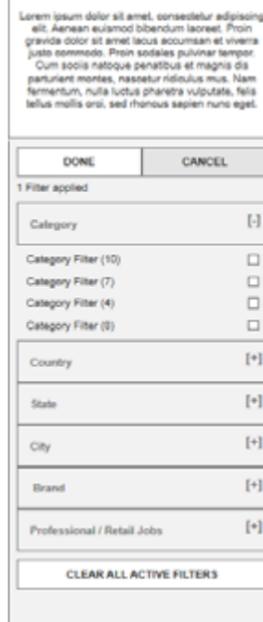
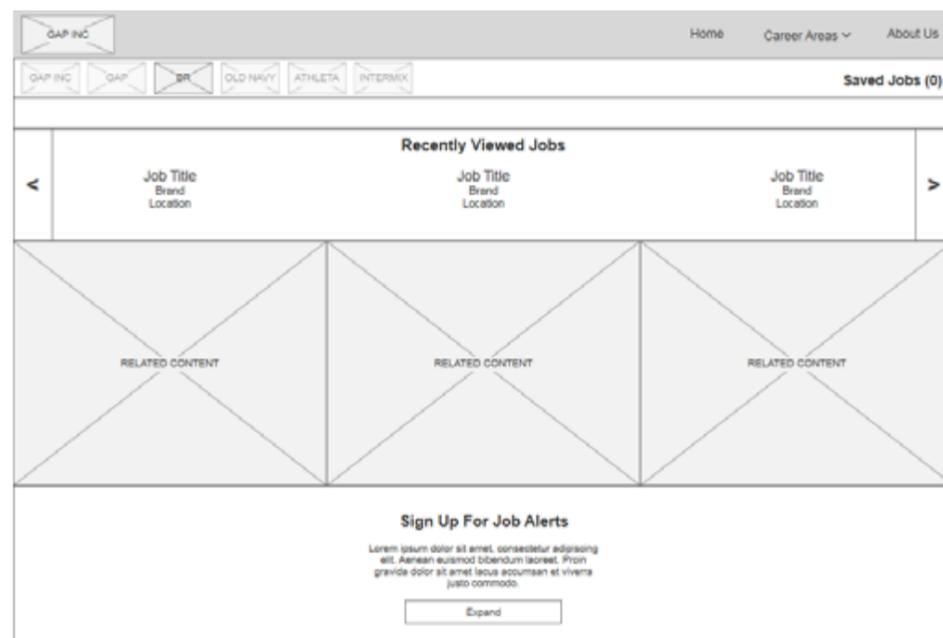
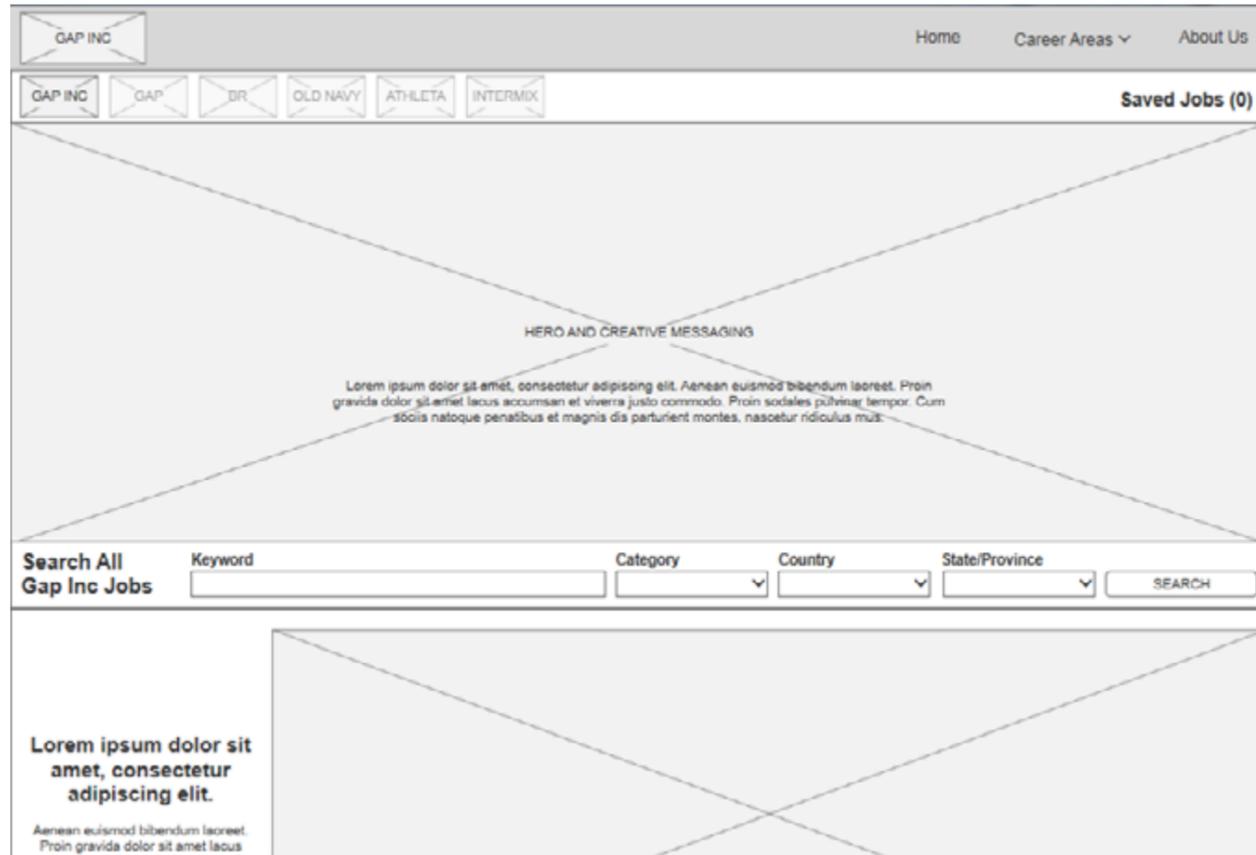


GAP INC. CAREERS (MULTI-BRAND SITE TEMPLATE)

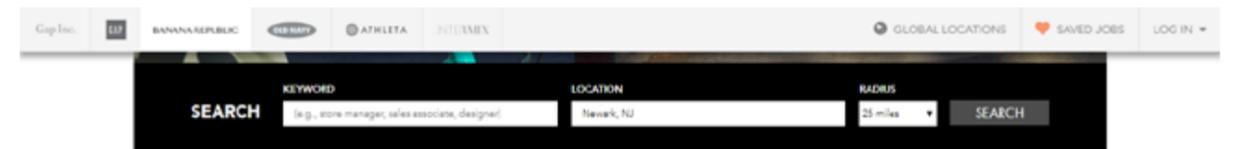
Information Architecture / UX Design

<https://jobs.gapinc.com/>

Gap Inc.

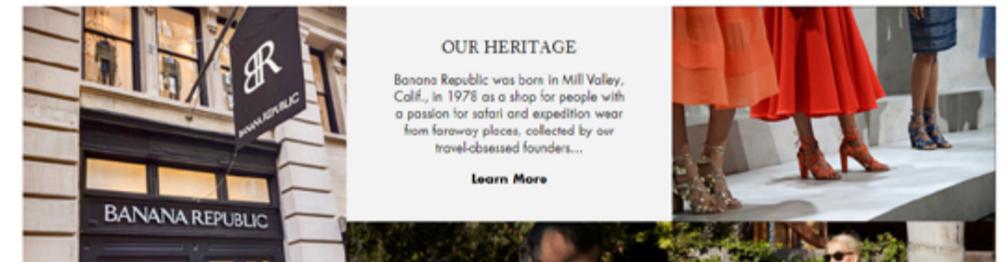


RECENTLY VIEWED JOBS
Supervisor - Carolina Premium Smithfield, North Carolina



At Banana Republic, how we do it is just as important as what we do. We value people who are confident, optimistic and curious, because we believe in unleashing creativity and greatness every day.

ARE YOU READY TO JOIN OUR TEAM?

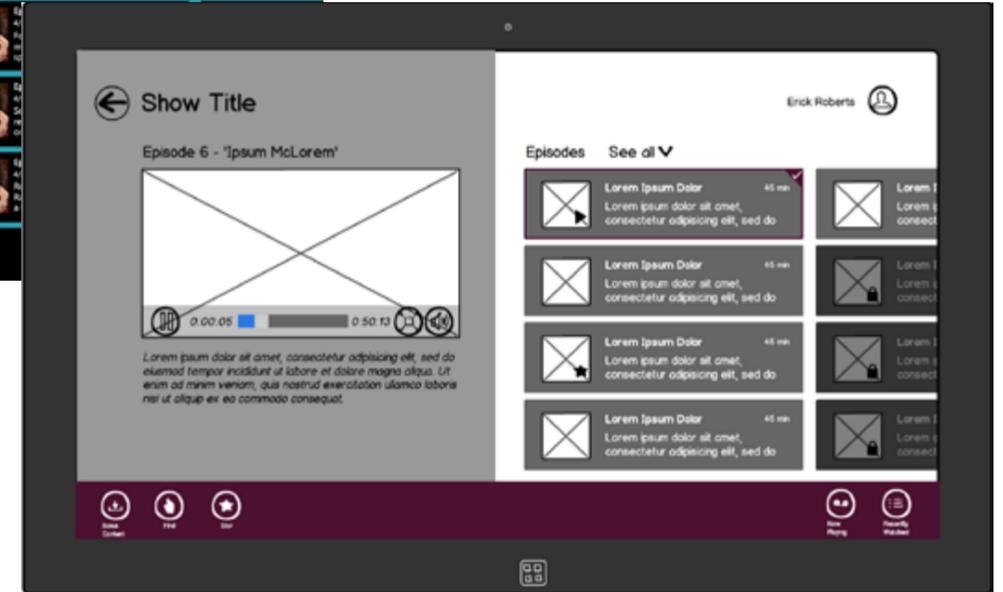
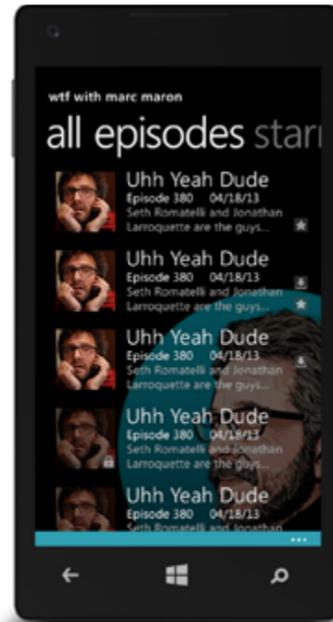
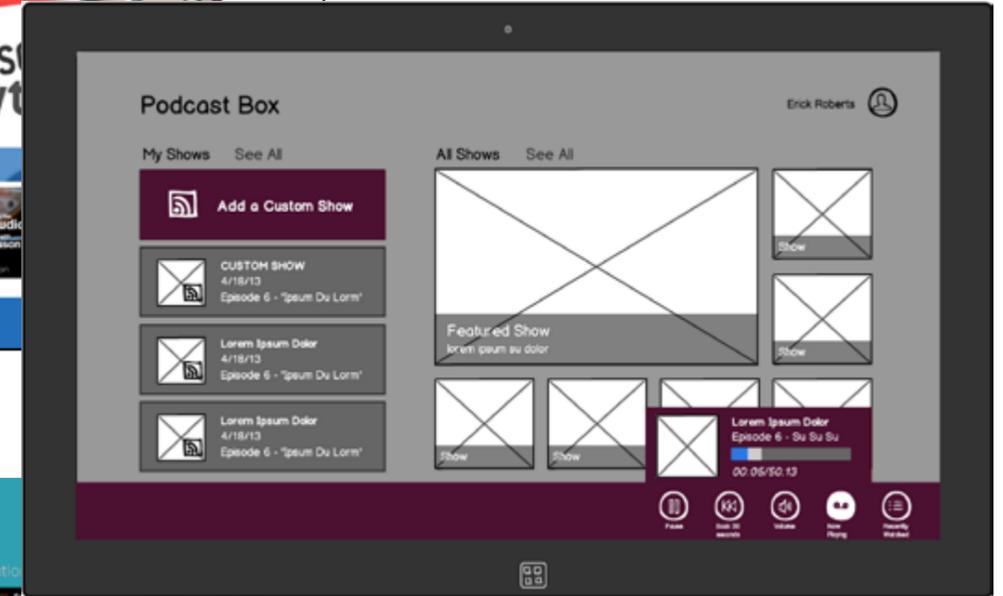
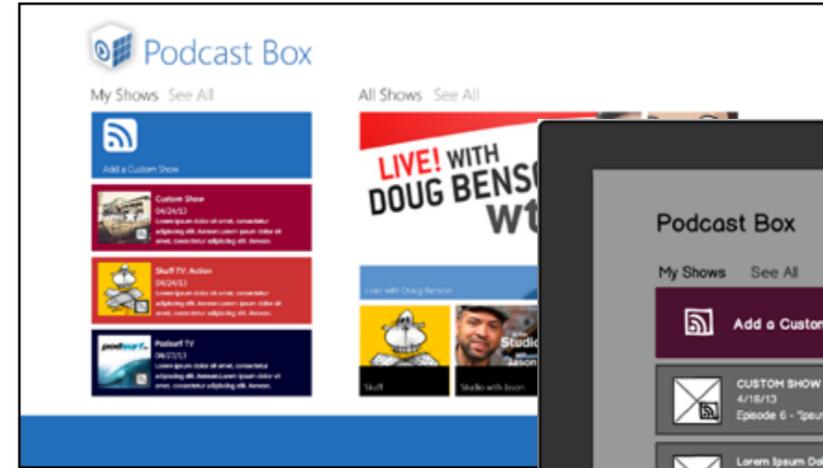


Gap Inc required their career hub to be able to account for both multiple brands and multiple language instances using a limited number of pages. Our award winning design achieved this after a few iterations.



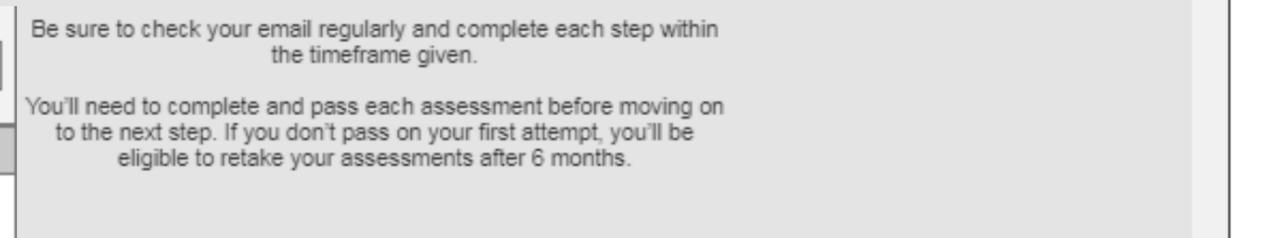
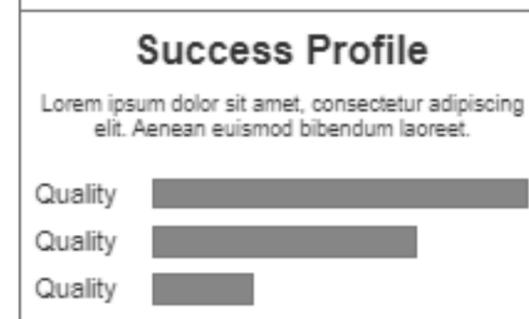
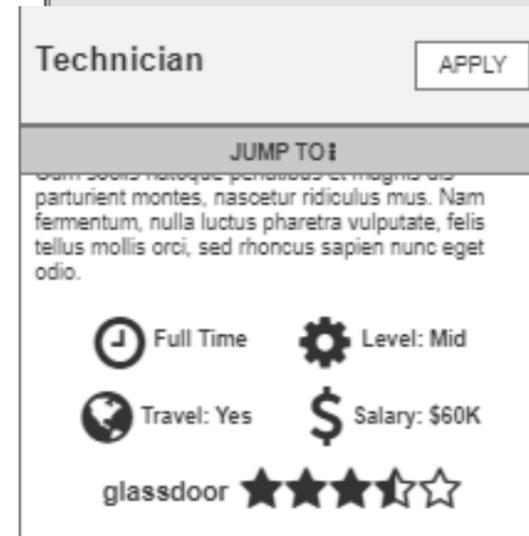
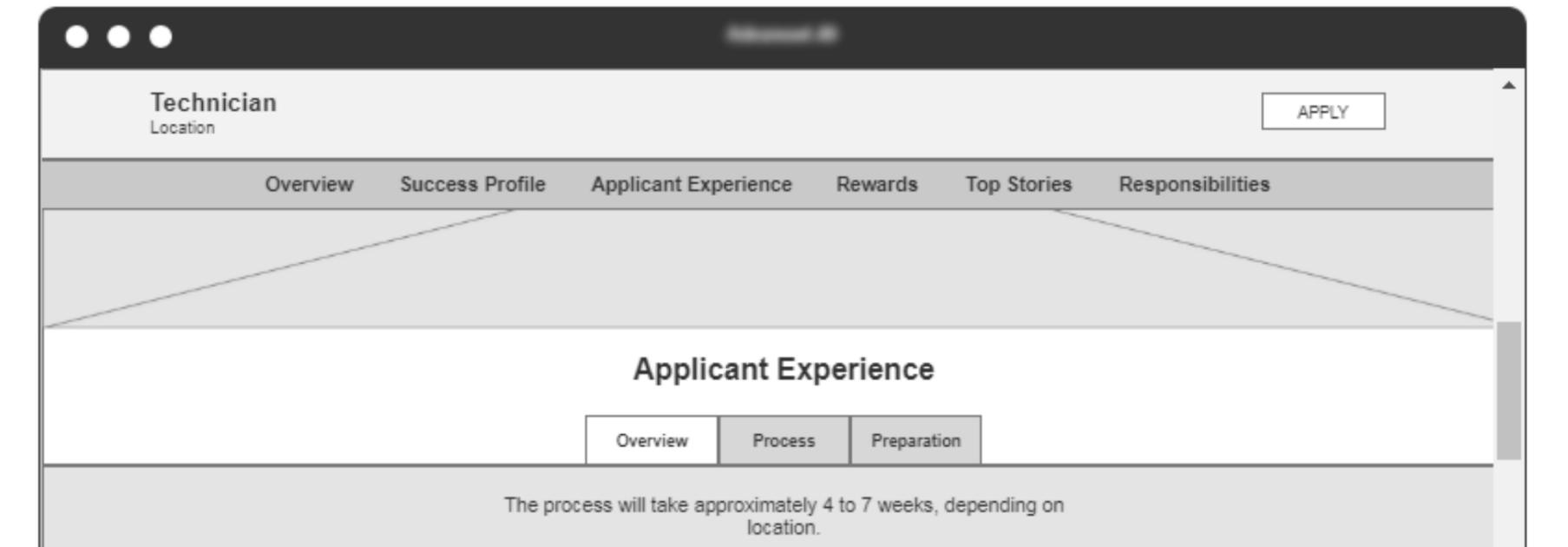
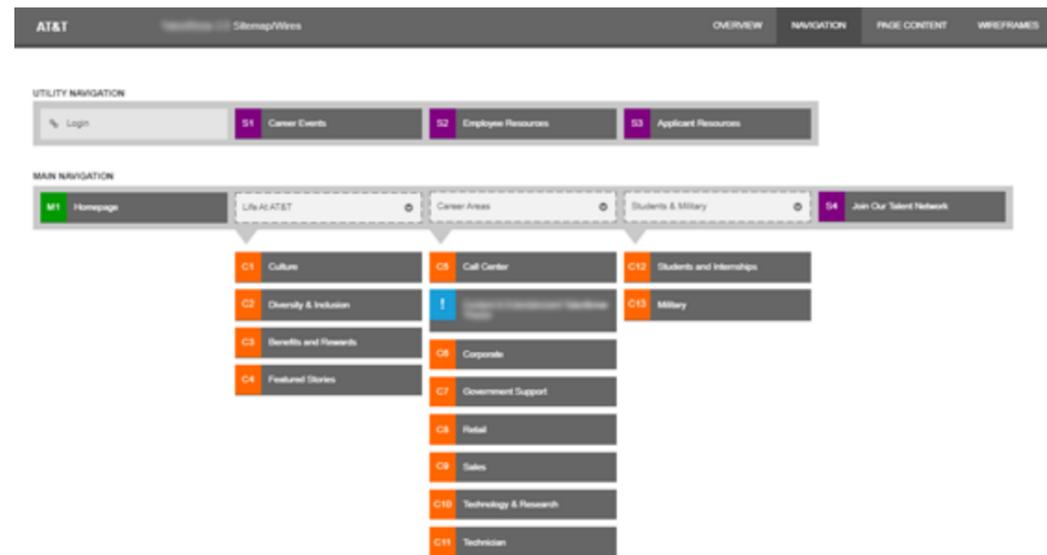
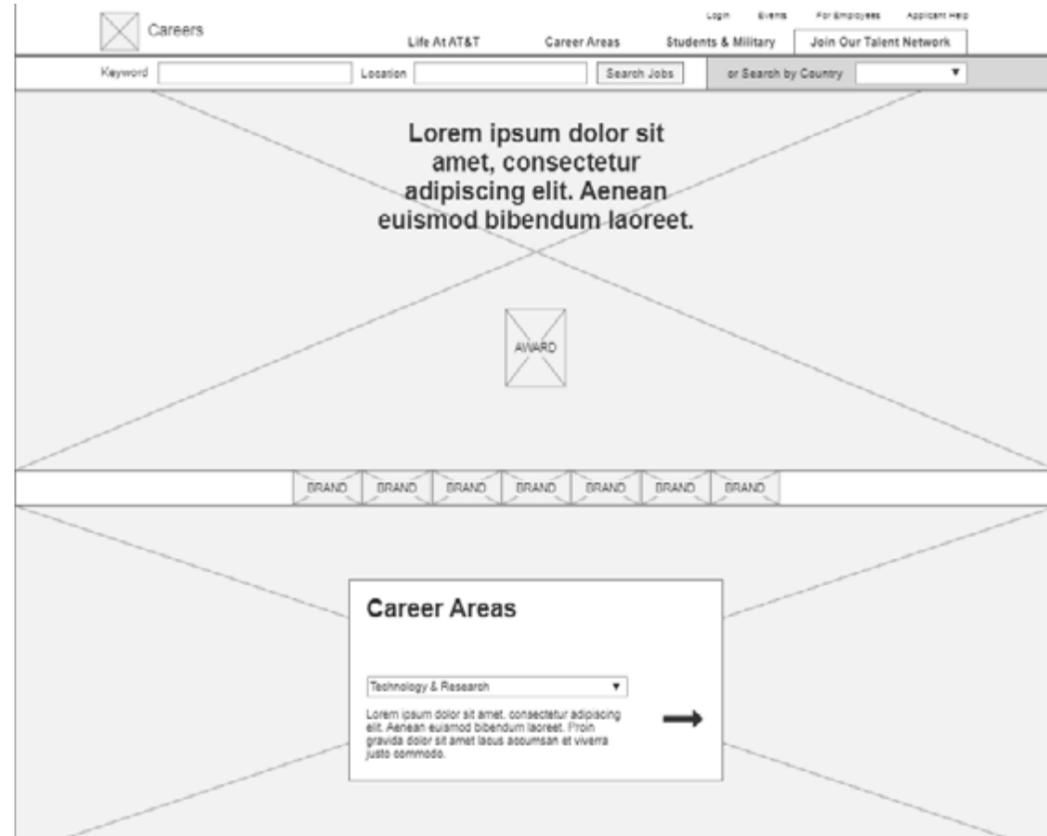
LIBSYN PODCASTS (WINDOWS 8 TABLET, PHONE)

Creative Lead / Wireframes / Mockups / UI/UX Design



The Libsyn podcasts were all built off of a reusable template design that started a trend for audio playback on Windows devices. Over 700 apps used this template.



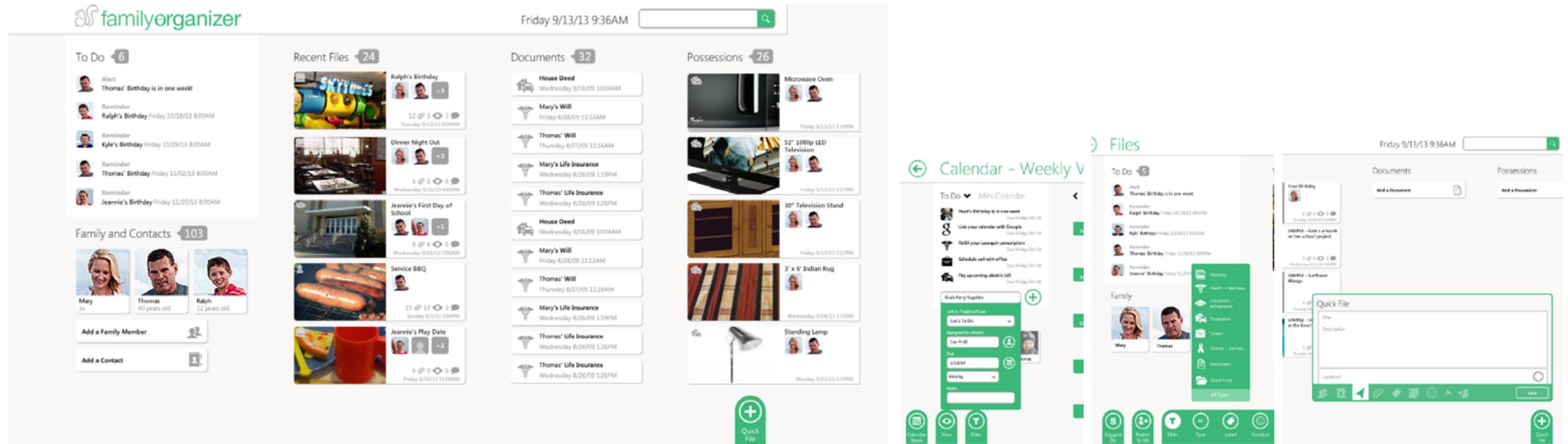


The AT&T Careers Site required an overhaul that was on the forefront of site design and usability, like the previous, award winning iteration did. It was also an opportunity to reduce content.



ABOUTONE FAMILY ORGANIZER (WINDOWS 8 TABLET)

Creative Lead / Wireframes / Mockups / UI/UX Design



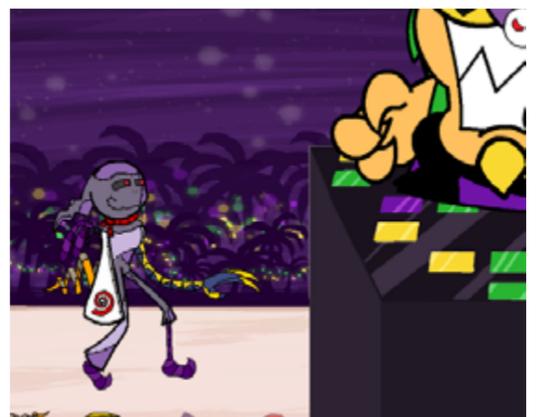
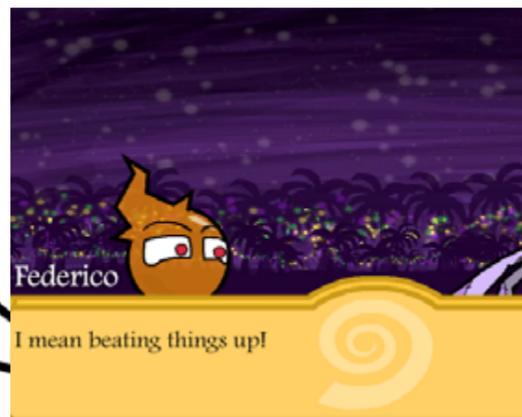
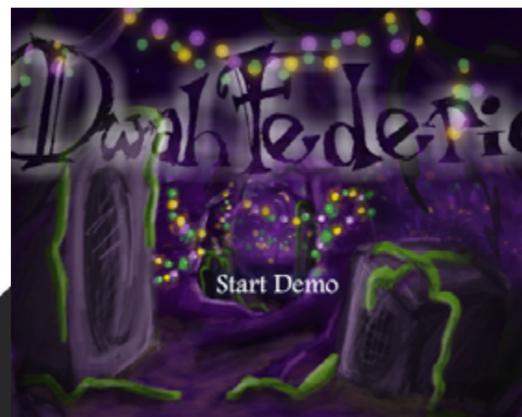
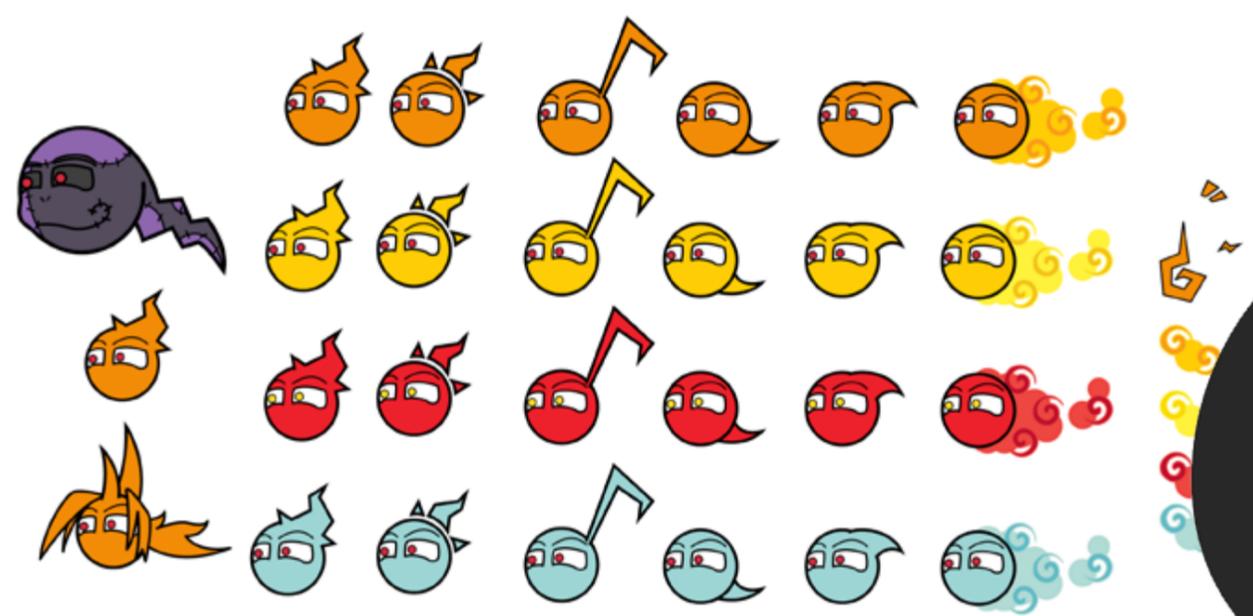
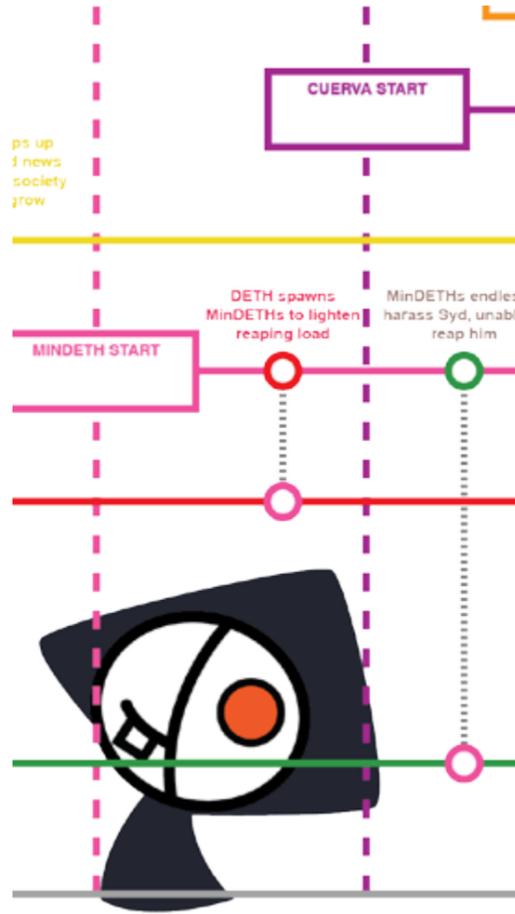
AboutOne's Family Organizer's final design implemented every feature that their web app utilizes, optimized for tablet. One of the most ambitious Windows 8 Apps produced.



DWAH FEDERICO (DEMO)

Creative Director / Game Design / Animation

Dwah Federico



Dwah Federico was a first attempt at managing a production team to build a game demo. The demo was built in 3 months, complete with final boss and voice acting.



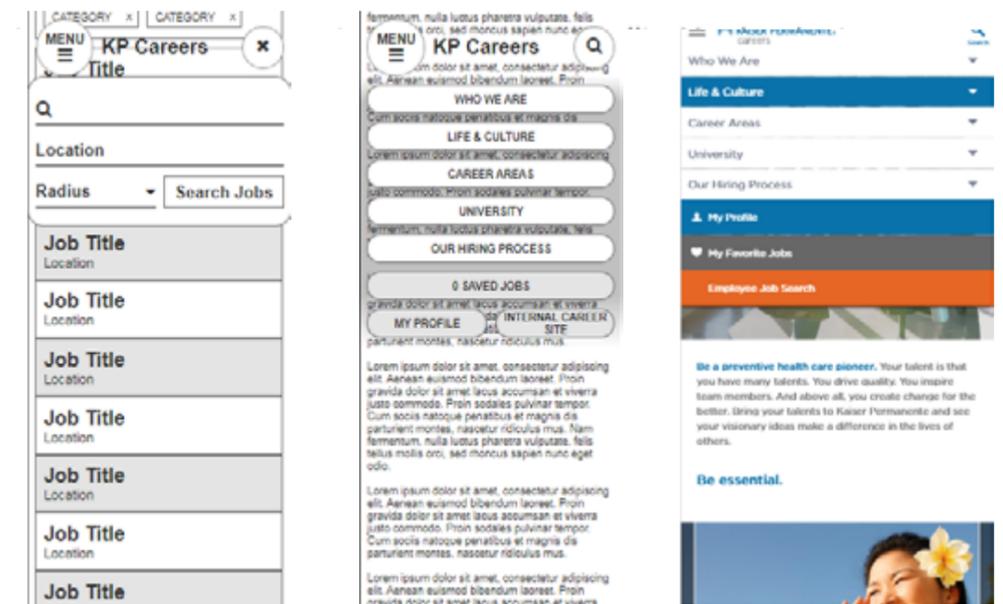
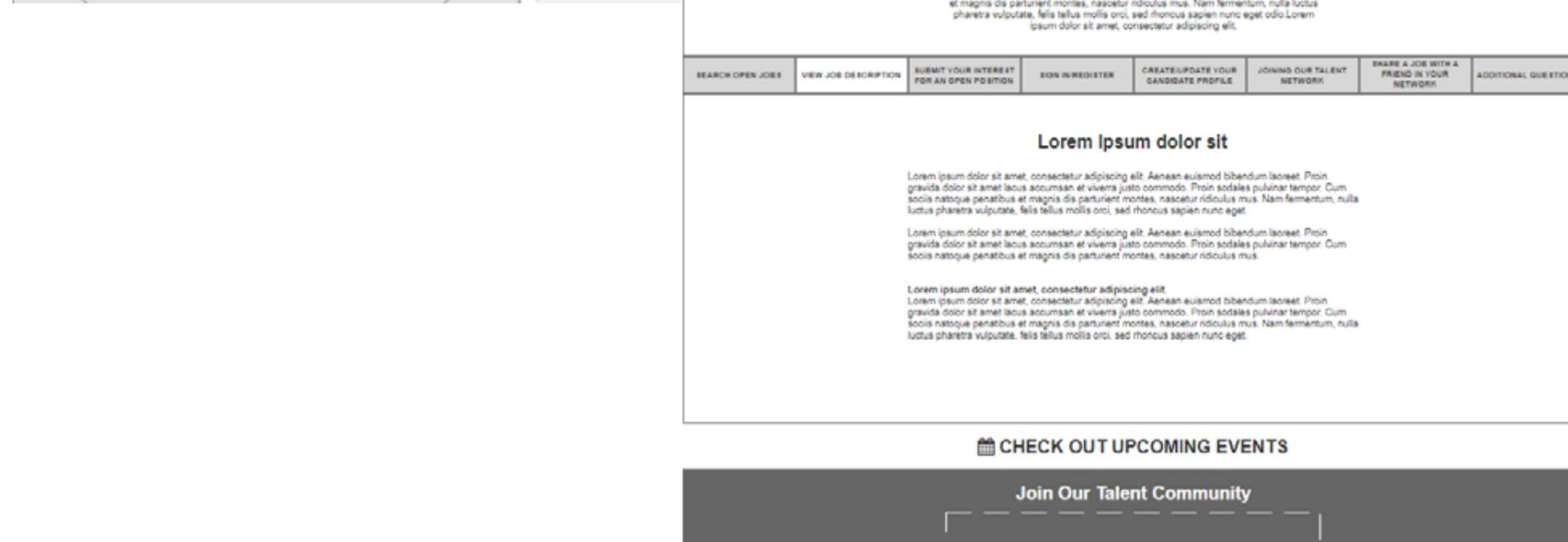
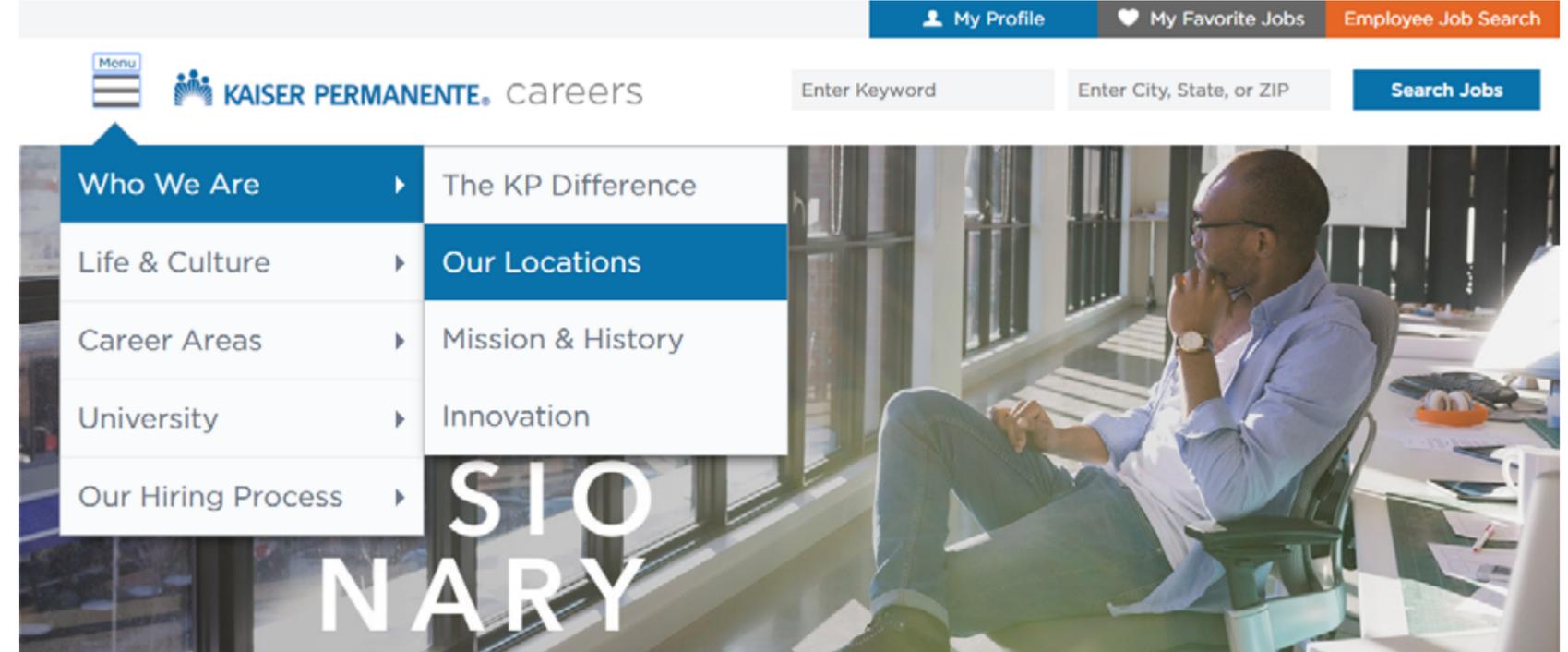
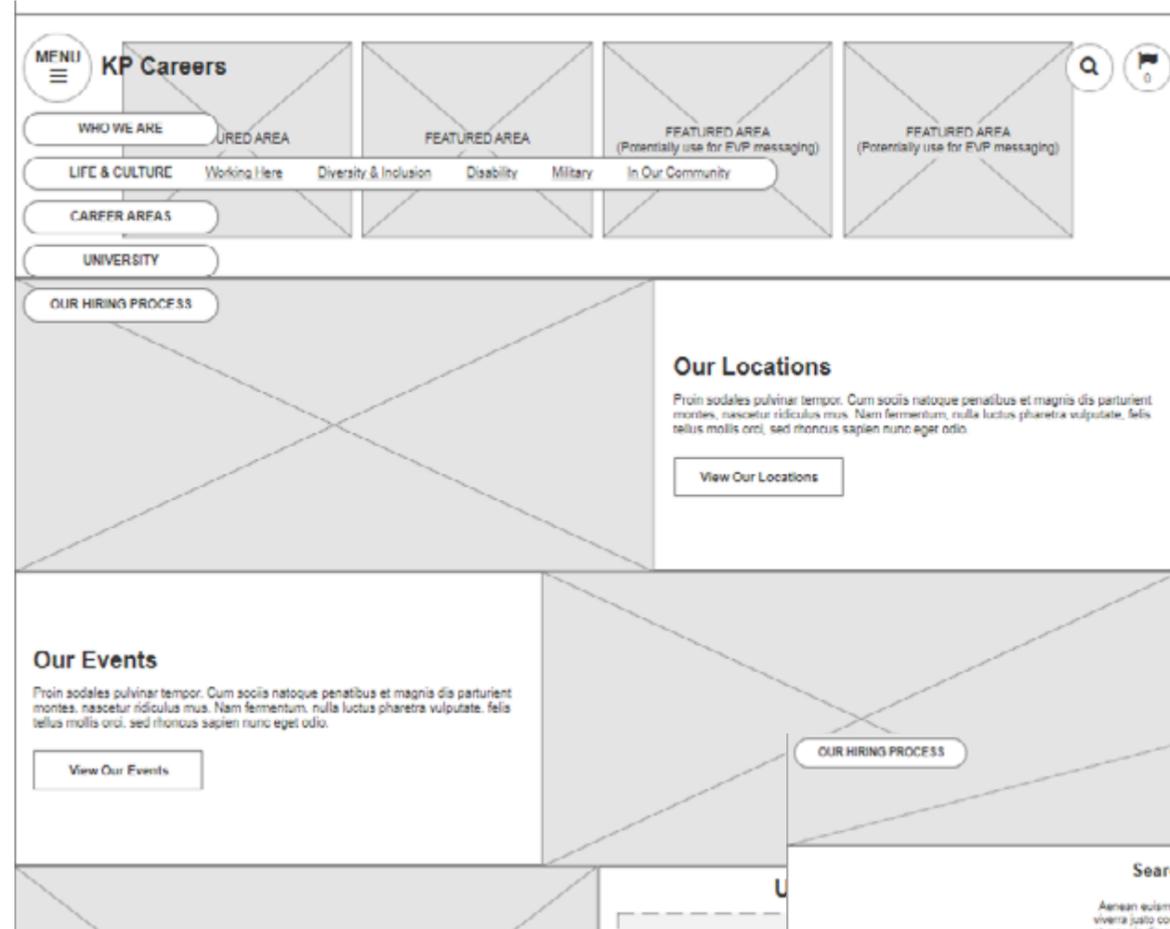
KAISER PERMANENTE CAREERS (WEBSITE)

Information Architecture / UX Design

<https://www.kaiserpermanentejobs.org/>



KAISER PERMANENTE®

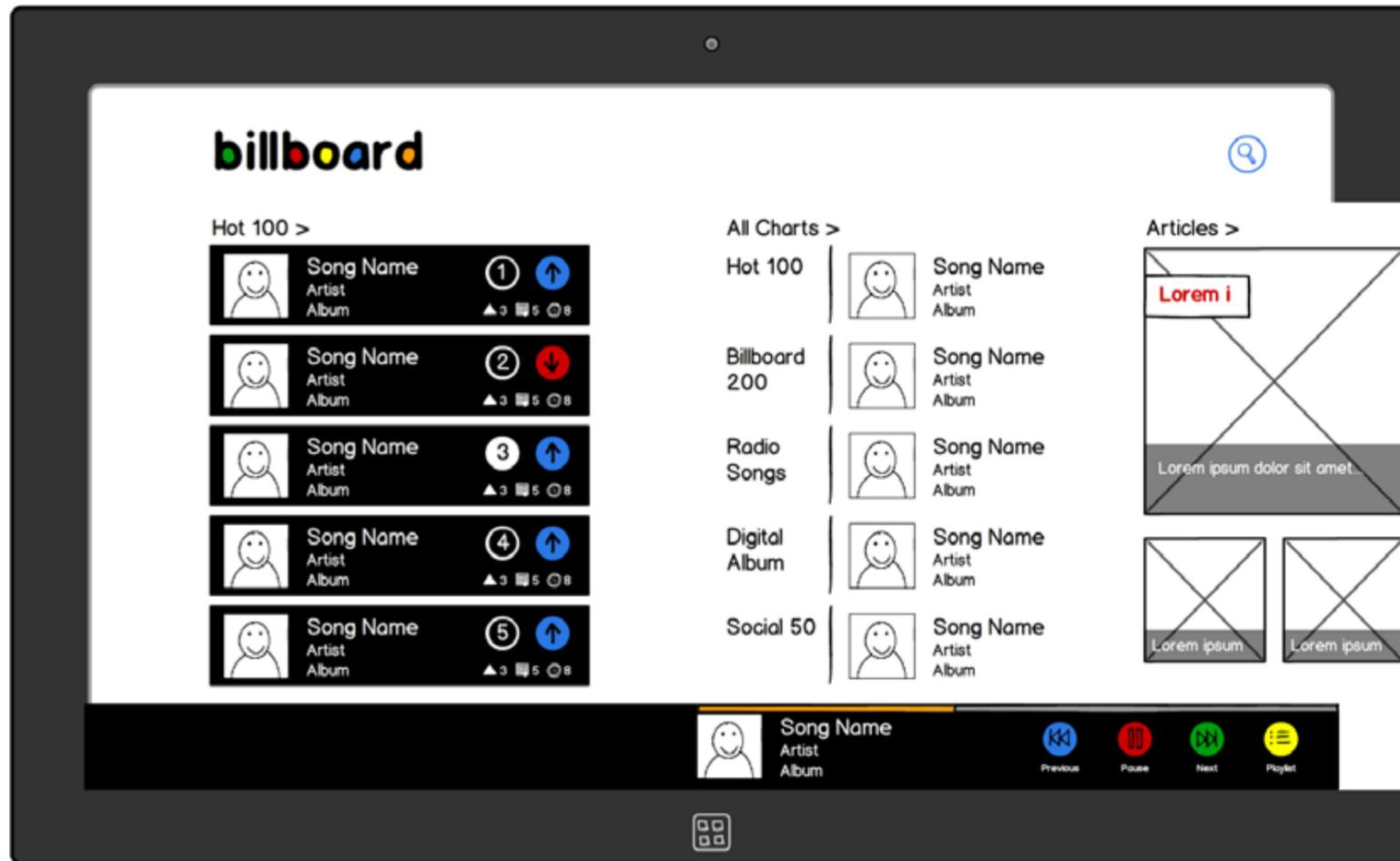
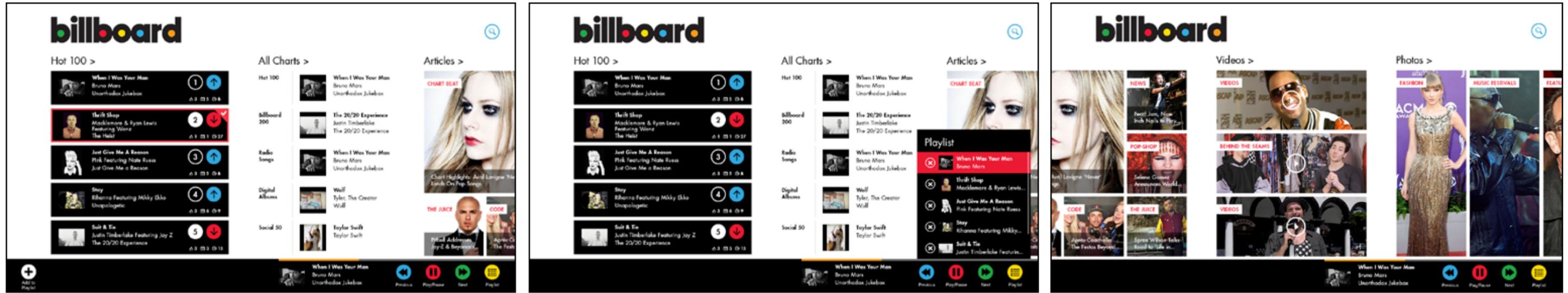


Kaiser Permanente's latest career site was delivered on a tight deadline, but not before exploring interesting and attention grabbing options for navigation.



BILLBOARD PROPOSAL (WINDOWS 8 TABLET)

Creative Lead / Wireframes / Mockups / UI/UX Design



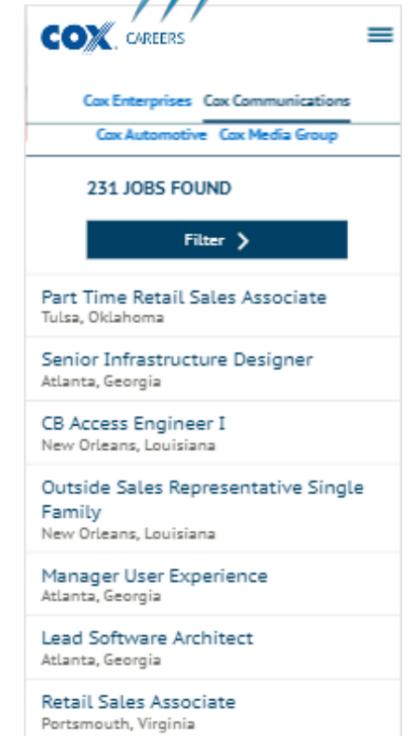
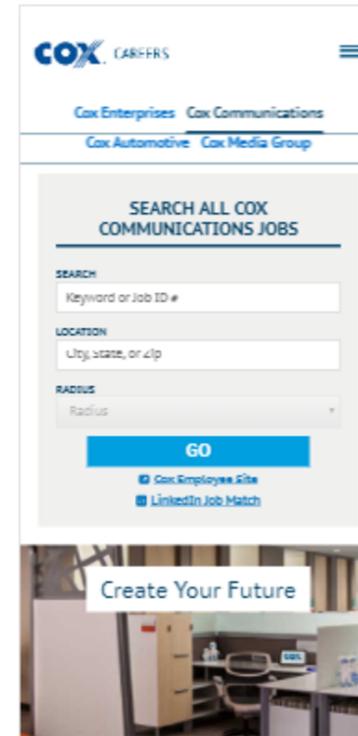
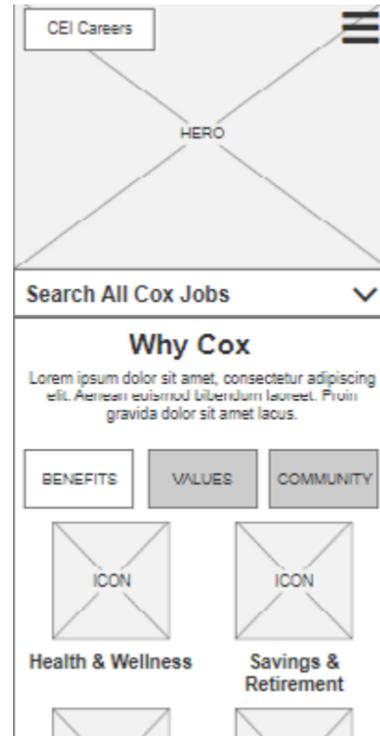
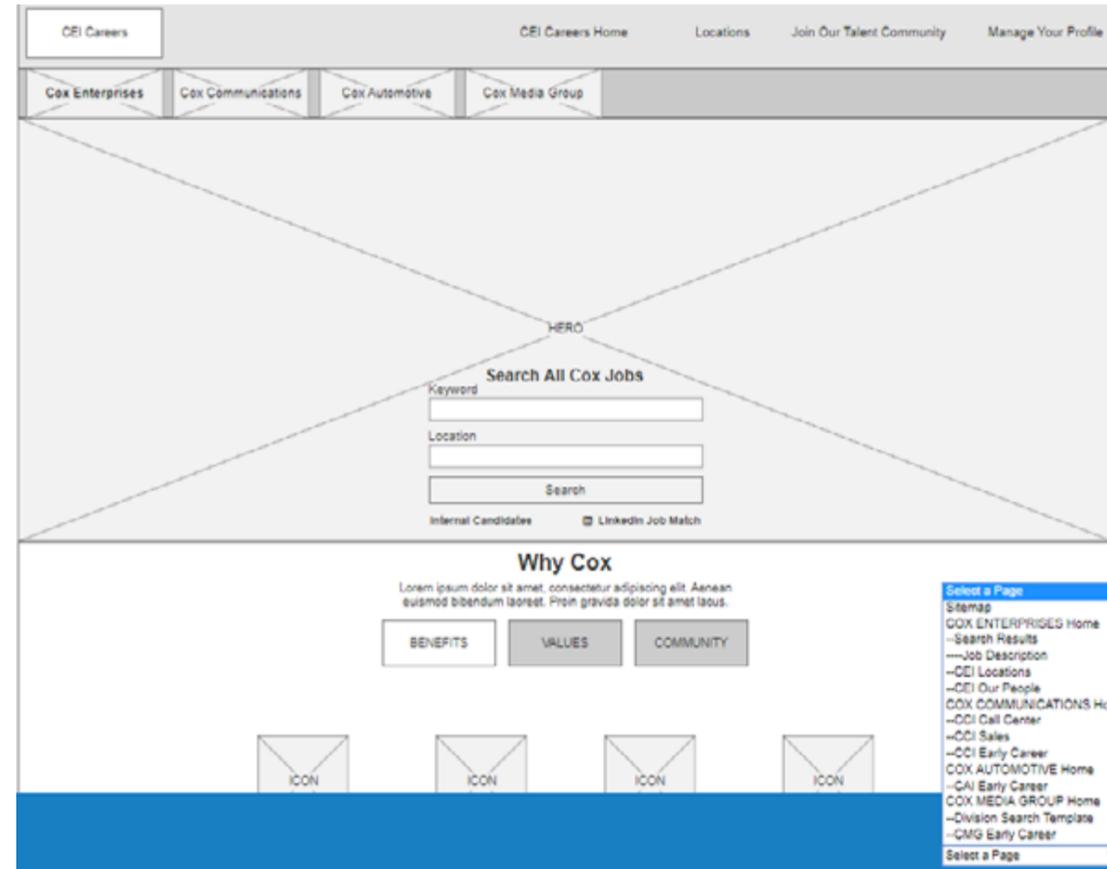
The Billboard application proposal was built on an extremely short timeline. It was built with playlist building and effortless article navigation in mind.



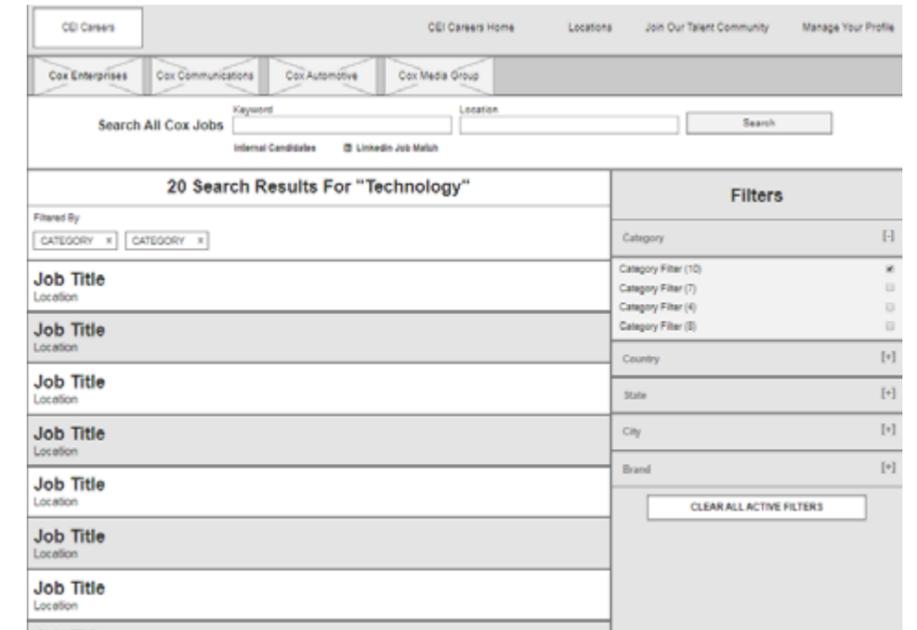
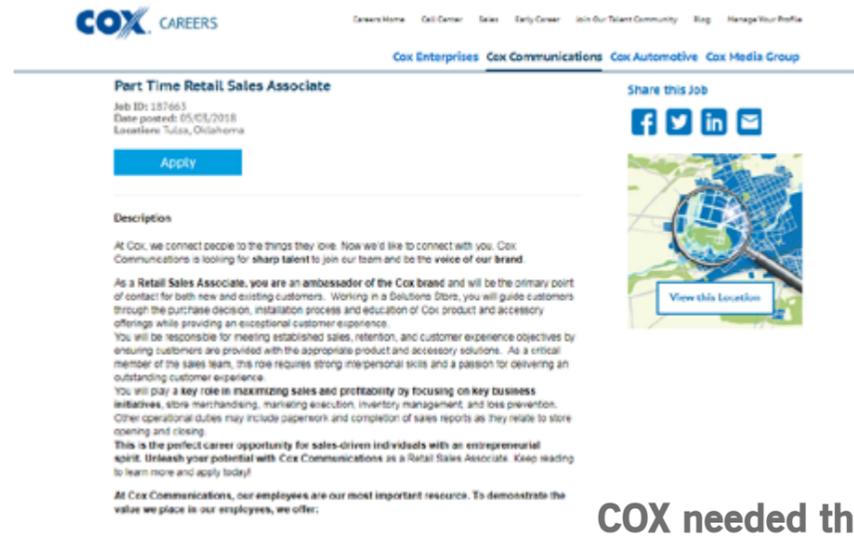
COX CAREERS (MULTI-BRAND WEBSITE)

Information Architecture / UX Design

<https://jobs.cox.com>



- Select a Page
- Stemap
- COX ENTERPRISES Home
- Search Results
- Job Description
- CEI Locations
- CEI Our People
- COX COMMUNICATIONS Home
- CEI Call Center
- CEI Sales
- CEI Early Career
- COX AUTOMOTIVE Home
- CAI Early Career
- COX MEDIA GROUP Home
- Division Search Template
- CMG Early Career
- Select a Page



The Cox Communications Difference

In today's constantly evolving media and technology landscape, Cox Communications

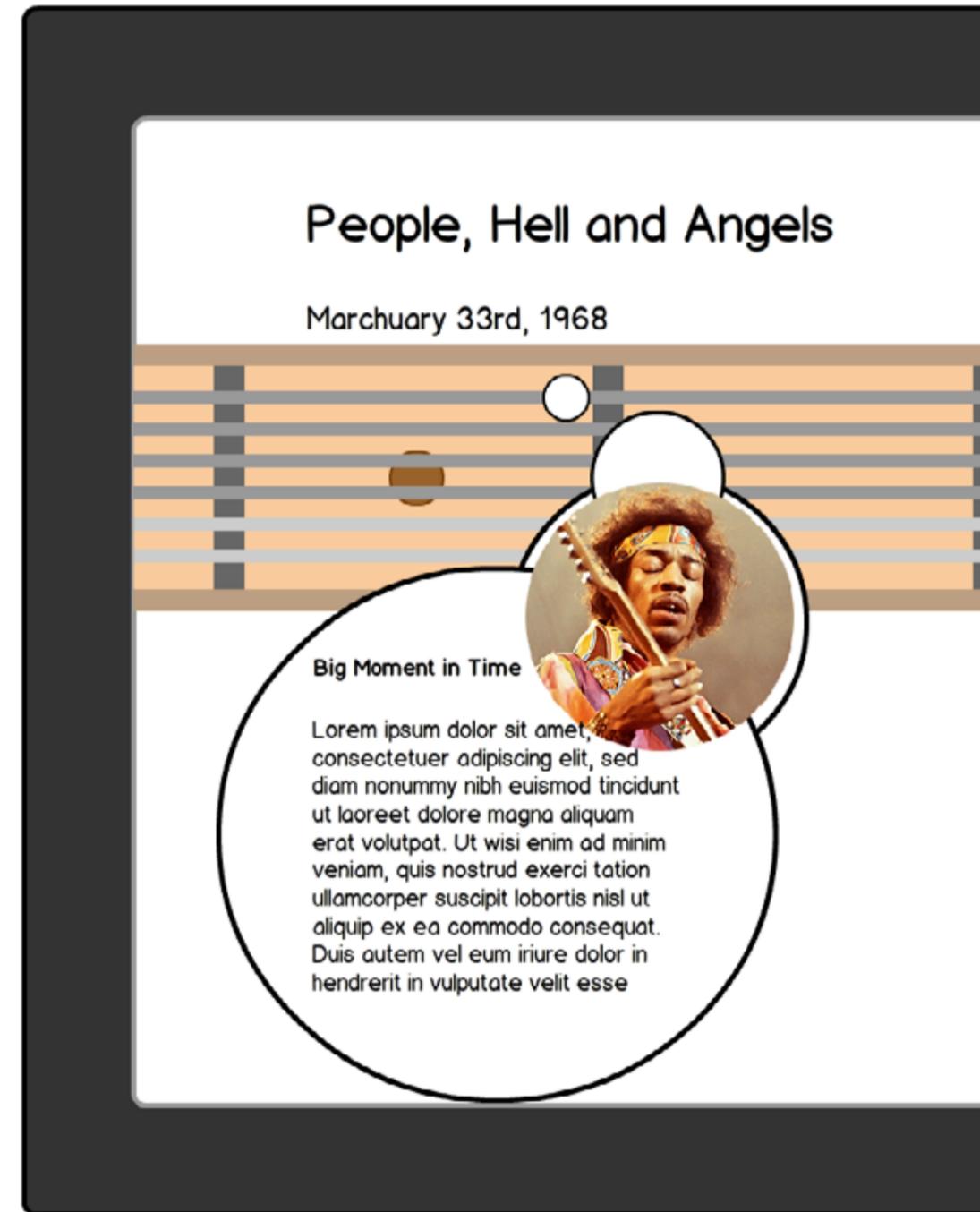
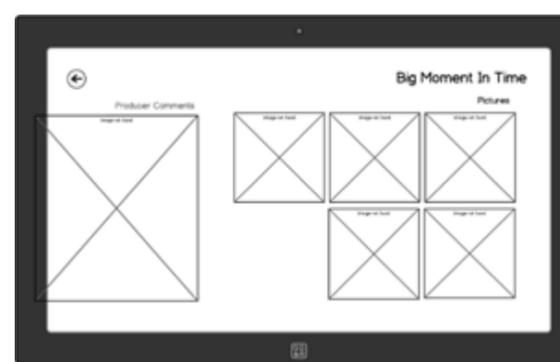
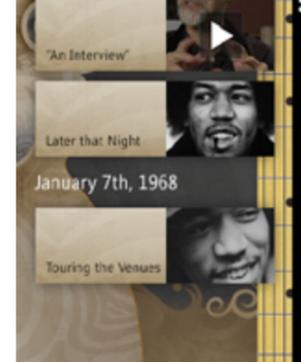
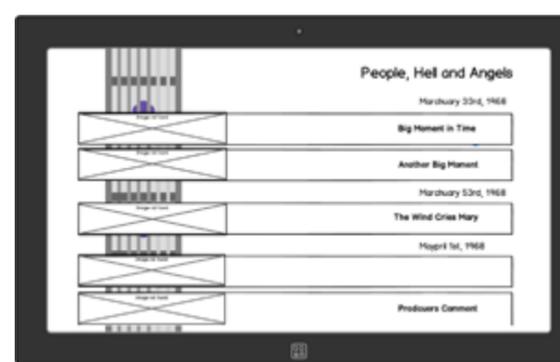
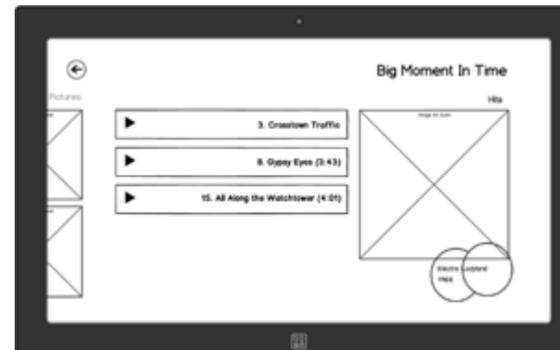
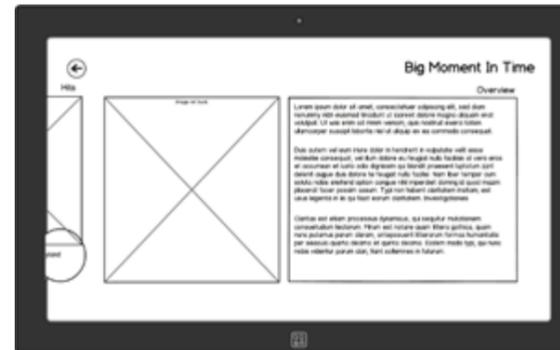
COX needed their career site to account for four different brands with differing types and amount of material while maintaining a consistent feel throughout. I provided several lightweight options for them to choose from.



JIMI HENDRIX TIMELINE (WINDOWS 8 TABLET, PHONE)

Creative Lead / Wireframes / Mockups / UI/UX Design

Jimi Hendrix



The Jimi Hendrix app was an opportunity to make something with personality. It was originally designed to pan to the left, like how Jimi played his guitar.





**“Build around the sun,
and everything will fall into orbit.”**

Willy.Abeel@gmail.com

www.Willy-World.com

[@TheWillyboo](https://www.instagram.com/TheWillyboo)